

WHO:

Brokers
Managers
Associate Brokers
Owners
Trainers
GHAR Board of Directors
MLS Committee Members

LUNCH DATE:

Tuesday,
June 20

TIME:

Registration, Lunch and
Networking:

11:00 a.m.

Program:

11:30 a.m.

Conclusion:

1:00 p.m.

**Please note this
is a LUNCH!**

COST:

\$15.00

Includes lunch and
program.

LOCATION:

GHAR Building
424 N. Enola Drive
Enola, PA

RSVP:

by June 15

to (717) 364-3200

Phone: (717) 364-3200

Fax: (717) 364-3206

Email: cindy@ghar.info

**Program of the
Greater Harrisburg
Association of
REALTORS®
(GHAR)**

Advertising in Today's Social Media World!

**A MANAGEMENT ISSUES LUNCH
OF THE GREATER HARRISBURG
ASSOCIATION OF REALTORS®**

Real Estate Advertising is More Complicated than Ever!

Social Media Advertising is great but does it put
you at risk for violating
IDX Rules?
NAR's Code of Ethics?
State Real Estate Commission Guidelines?

PANELISTS:

Robbin Crossley, GHAR MLS

Ray Michalowski, Esq. SREC (invited)

Jordan Piscioneri

Jim Spagnolo

Brett Woodburn, Esq.

MODERATOR:

Karen Detwiler, Chair, Management Issues Committee

LUNCH:

Please note this event is a lunch!

Networking and Educational Opportunity!

JOIN US!

Send other topic ideas to Kathy Ludwig at
kathy@ghar.info.